

SUPREMETM **BITUCHEM**

RANGE OF PRODUCTS

- 01 Retro - Reflective Thermoplastic Road Marking Paints
- 02 High Performance Waterborne Acrylic Road Marking Paints
- 03 Cold Thermoplastic Road Marking Paint
- 04 Fast Drying Solvent Based Road Marking Paint

**LONG
LASTING
SURFACE
SOLUTION**

**ROAD
MARKING**

INTRODUCTION



SUPREME BITUCHEM INDIA PRIVATE LIMITED is a leading manufacturer of a versatile range of technically advanced products for the construction and infrastructure industry. Our range comprehends best in class products and effective solutions befitting the economic climate. SUPREME BITUCHEM fully justifies its appellation, manufacturing superlative spectrum of finest quality products required for Rigid & Flexible Pavements for Highway and Road Surfacing.

Road Markings play a significant role in the safety of road users on the present highways. With existing world-wide scope, road marking paints' industry is also reaching technological sophistication. Designed to provide clear delineation and to warn of potential hazards, road markings are an essential element for road users. Such materials are formulated using variety of

chemicals and minerals and as per the prescribed Bureau of Indian Standards, MORTH and American Standards as required. Materials are tested in our world class laboratory to ensure the quality and specification of our Road marking materials.

Supreme Bituchem range of thermoplastic paints exhibit high retro reflectivity with excellent whiteness. Good durability, resistance to abrasion, faster dry time and excellent adhesion are few of the properties. We manufacture non-toxic, eco-friendly products that complements easy application with screed or spray machines. Our solvent based paints features good porosity & whiteness. It has excellent alkali resistance on concrete surfaces and has hydrophobic surface with self-cleaning properties. Our road marking paints offer very good flow and skid resistance.

SHELLMARK HT Retro - Reflective Thermoplastic Road Marking Paint

SHELLMARK HT is a petroleum resin based thermoplastic material, which offers superior weathering resistance and colour stability. The pre-mix and drop-on glass beads ensure long lasting retro-reflectivity. SHELLMARK HT is easy to melt and can be applied on both asphalt and concrete surface. It has excellent wear resistance to ensure long life of the marking.

FEATURES :

- » Good durability & resistance to abrasion
- » High retro - reflectivity with excellent whiteness
- » Fast drying & excellent adhesion
- » Good flow & skid resistance Offers superior weathering resistance & colour stability



SHELLMARK HT100 (PC 2184)
conforms to BS specifications,
3262 : 1989

SHELLMARK HT200 (PC 2183)
conforms to MORTH &
H clause 803.4

SHELLMARK HT300 (PC 2199)
conforms to AASHTO M249
specifications

SHELLMARK HT-E (PC 2203)
conforms to IS specifications,
164 : 1981

SHELLMARK CT Cold Plastic Road Marking Paint

SHELLMARK CT (PC 2198) is two component, cold curing solvent-free road marking paint based on acrylic resin. It conforms to as per EN 1871 : 2004 specifications.

FEATURES :

- » Excellent durability & high reflectivity
- » Good adhesion on road & concrete surfaces
- » Easy to apply by screed & spray



SHELLMARK WR High Performance Waterborne Acrylic Road Marking Paint

SHELLMARK WR (PC 2196) is a versatile, single pack, fast drying, solvent free acrylic emulsion road marking paint. It conforms to IS 164 specifications.

FEATURES :

- » Excellent wear properties over various bituminous & concrete road surfaces
- » Will not cause bitumen bleed
- » Excellent night-time visibility
- » Easy to apply by spray, roller or brush
- » Good adhesion & range of bright colours



SHELLMARK SB Fast Drying Solvent Based Road Marking Paint

SHELLMARK SB (PC 2197) is one component, high solid, solvent based safety road & line marking paint. It conforms to IS 164 specifications.

FEATURES :

- » Excellent durability & high reflectivity
- » Very good porosity & whiteness
- » Excellent alkali resistance on concrete surfaces
- » Hydrophobic surface with self-cleaning properties



SHELLPRIME RM Primer for Thermoplastic Road Marking Paint for Concrete Surface

SHELLPRIME RM (PC 2185) is a solvent based primer, designed for priming of concrete surface for application of thermoplastic road marking paints and other coating materials.

FEATURES :

- » Easy to apply
- » Facilitates bonding of SHELLMARK HT on concrete surface



SUPREME SYNTHETIC ENAMEL

Water Based Gloss Finish Kerb Marking Enamel

SUPREME SYNTHETIC ENAMEL (PC 2212) is a fast drying, gloss finish and water based kerb marking enamel. It is environment friendly as it is based on a acrylic resin system. It is formulated for line marking on all outdoor traffic kerbs.

FEATURES :

- » Weather Resistance - Able to withstand weathering elements such as sunlight and rain so your property looks beautiful.
- » Optimized Drying Time - Drying time is optimized to emphasize on proper drying between each coat to ensure smooth and tough finish.
- » Easy to apply - Effortless application without fuss.



SUPREME GLASS BEAD

Drop on Glass Beads for Road Marking Paint

SUPREME GLASS BEAD (PC 2203) provides retro-reflectivity in Road Marking paints. This helps in providing enhanced safety while driving at night and in adverse weather conditions. **SUPREME GLASS BEAD** provides consistent retro reflectivity in all conventional road marking materials. These are Class B Drop-on glass beads. These beads are dropped on the surface of the paint for optimum penetration.

FEATURES :

- » It is moisture resistant
- » It has free flowing properties
- » It has superior adhesion on road markings
- » It provides excellent retro-reflectivity
- » Application on roads, airports, sea ports, parking lots



Our Products & Services

- ▶ APP & SBS Specialized Waterproofing Membranes.
- ▶ Specialized Products for Highways & Road Surfacing
- ▶ PU Bituminous Waterproofing Liquid Membrane
- ▶ Anticorrosive Coating and Tapes.
- ▶ Construction Chemicals and Building Materials
- ▶ Specialized Civil & Waterproofing Contracts.
- ▶ Admixtures, Sealants and Grouts.
- ▶ Thermal Insulation Products
- ▶ Complete Range of Bituminous Products

Marketed By

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